



American Society of Landscape Architects Utah Chapter

The Utah Chapter of the American Society of Landscape Architects is a non profit 501(c)(3) organization dedicated to our mission to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments along with representing Utah with National ASLA.

This is your opportunity to support that mission while promoting your business. We are seeking sponsorship for Utah ASLA 2010 activities. We understand that many organizations are cutting back on charitable and advertising expenditures and in response, we have designed some deeply discounted sponsorship options for you to choose from. As in years past, we are offering all of our sponsorial activities as individual a la carte pieces to allow you pick and choose which activities you'd like to participate with. If you book and pay for your sponsorship before January 31st we will discount each item you choose by 10%. Or we have built 3 very deeply discounted sponsorship packages for you to choose from saving you up to 20% or more off the a la carte price.

2009 sponsorship helped support the launch of our monthly interactive e-newsletter "Perspectives" with a monthly project and sponsor spotlight along with providing a monthly social and educational activity for our chapter taking us from a tour of Historic Park City to Red Butte Gardens. Your sponsorship also allows Utah ASLA to participate in local and national Landscape Architecture Advocacy and Preservation as well as help us have the ability and funds to outreach to our schools and community participating in Educational Lectures, Job Fairs and Service Projects that promote our profession as a whole. None of which would be possible without your support.

We hope you will be able to find the right activity and price to match your budget and goals, while continuing to support and be involved in our Utah ASLA Chapter activities. We ask that you please keep your Utah ASLA sponsorship in mind while planning your 2010 marketing budgets.

New Package Sponsorships:

Platinum Package: \$4000

1 Trade Show Booth Space (registration for 2) - 2 class/meeting sponsorship based on availability (Social or annual meeting) Jan-Dec - Monthly Full Page interactive newsletter ad -Buyers guide link
At least 1 newsletter feature article Jan-Dec.- aslautah.org Sponsorship Page Logo Link - Special recognition on our website, in our newsletter and at our annual meeting as part of our Platinum Sponsor Circle

Gold Package \$3000

1 Trade Show Booth Space (registration for 2) - 1 class/meeting sponsorship based on availability (Social or annual meeting) Jan-Dec - Monthly 1/2 Page interactive newsletter - Buyers guide link
At least 1 feature article Jan-Dec - aslautah.org Sponsorship Page Logo Link - Special recognition on our website, in our newsletter and at our annual meeting as a Gold Sponsor Circle

Silver Package \$2000

(Pick 1) Either 1 Trade Show Booth (Registration for 2) or 1 other meeting sponsorship of choice (Social or annual meeting) Dec-Jan - Bi-Monthly 1/2 Page interactive newsletter ad - Bi-Monthly Buyers guide link - aslautah.org Sponsorship Page Logo Link - Special recognition on our website, in our newsletter and at our annual meeting as a Silver Sponsor Circle



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I am interested in sponsoring the following Utah ASLA Activity /Item(s): _____

Company Name: _____

Contact Name: _____

Contact Phone: _____

Contact email: _____

Authorized Representative Name: _____

Authorized Representative Signature: _____

Total Sponsorship Amount: \$ _____

Please address questions to our Chapter Executive Director Alicia Smith at executivedirector@aslautah.org or 801-390-6038. Checks may be sent to 1891 W 1500 South Woods Cross, UT 84087. Credit card payments can be accepted thru Pay Pal. Please contact Alicia Smith for specific instructions.

Ala Carte Sponsorships:

Package Sponsorships:

Annual Meeting Sponsorships

(April 23 Swaner EcoCenter Park City Utah)

- Trade Show Booth \$625
- Class Sponsorship \$200 (limited availability)
- Friday Breakfast Sponsorship \$300
- Friday 1st Break Sponsorship \$200
- Friday Lunch Sponsorship \$300
- Friday 2nd Break Sponsorship \$200
- Reception Sponsorship \$375
- Banquet Sponsorship \$500

Monthly Social/Tour Sponsorship

(Price varies with location and activity)

(Usually 30-50 attendees and includes 15-20 minute direct presentation time and coordinating 20 minute educational class. Sponsor covers cost of lunch and meeting space usually between \$300-\$500 dollars)

Newsletter / Web Page Sponsorships

(Distributed Monthly to 400+ Utah ASLA and Regional Area Members, Design Professionals and Associates)

- Interactive Full Page \$300 per month
- Interactive 2/3 Page \$220 per month
- Interactive 1/2 Page \$200 per month
- Interactive 1/4 Page \$150 per month
- Interactive Buyers Guide Link \$50 per month
- Web Page Sponsor Page Logo and Link \$50 per Month

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