



Utah Chapter - American Society of Landscape Architects

2009 Annual Meeting & Trade Show **SPONSORSHIP OPPORTUNITIES**

Friday and Saturday, April 24 and 25, 2009 • Yarrow Resort • 1800 Park Ave, Park City, UT 84060

Trade Show Booth - Friday, April 24th 2009, 7:30 am -4:00 pm (times subject to change)

\$725 till April 17th. Only a few spots left!!

Includes 8' draped banquet table and two chairs. Lunch will be provided for 1 staff member, additional lunches are \$15 per person. Additional services required for your booth (electricity, internet, etc.) will be an additional fee and will need to be coordinated directly with Wasatch Audio Visual at 435-655-9898 or wavebc@lgcy.com.

Food:

A Trade Show booth purchase includes full conference registration for 1 person. Food for conference registrants will include: Friday -Light Breakfast, Light Break, Trade Show Lunch and Banquet Dinner.

Saturday - Breakfast. Your Trade Show booth purchase allows you 1 ticket to the Banquet Dinner. Any additional staff tickets for the Banquet Dinner will cost \$35 per person plus drinks.

If you have guests that stay with you that are NOT registered with the conference, food will be separate for those persons. A full conference food pass can be purchased for \$100.

Accommodations:

Hotel rooms are not included with conference registration. Block rooms have been set aside for our conference at \$99 per night double occupancy and will need to be reserved directly with the Yarrow Resort at 1-800.927.7694. Be sure to book early to guarantee a reservation.



Utah Chapter - American Society of Landscape Architects
2009 Annual Meeting & Trade Show
SPONSORSHIP OPPORTUNITIES (Continued)

Friday and Saturday, April 24 and 25, 2009 • Yarrow Resort • 1800 Park Ave, Park City, UT 84060

Light Breakfast - Friday, April 24, 2009, 8:00am – 9:00am (All times subject to change)
\$275. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Breakout Break - Friday, April 24, 2009, 10:00 – 10:15am (All times subject to change)
\$225. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but need to make arrangements to have one of our student volunteers set up and take down displays.

Trade Show Lunch - Friday, April 24, 2009, 11:30am – 12:00pm (All times subject to change)
\$400. Includes opportunity to provide company brochures, company banners, etc. at the lunch table area only. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Banquet Reception - Friday, April 24, 2009, 5:30pm – 6:30pm (All times subject to change)
\$325. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Banquet Dinner - Friday, April 24, 2009, 6:30pm – 7:30pm (All times subject to change)
\$525. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Awards Ceremony - Friday, April 24, 2009, 7:30pm (All times subject to change)
\$175. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Breakfast - Saturday, April 25, 2009, 8:00am – 8:45am (All times subject to change)
\$275. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Lunch - Saturday, April 25, 2009, 1:00pm – 2:00 pm (All times subject to change)
\$400. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.

Speakers / Classes - Friday and Saturday April 24th and 25th, (Times TBD) 4 possible spots.
\$250. Includes opportunity to provide company brochures, company banners, etc. You need not be present at this event, but will need to make arrangements to have one of our student volunteers set up and take down displays.



Utah Chapter - American Society of Landscape Architects

2009 Annual Meeting & Trade Show

Friday and Saturday, April 24 and 25, 2009 • Yarrow Resort • 1800 Park Ave, Park City, UT 84060

FEE SHEET

Trade Show Booth (Till April 17th) \$725 \$ _____

All booth registrations include all food for one person at the conference, rooms must be reserved and paid for separately with the Yarrow Resort at 1-800.927.7694. Ask them for the ASLA group rate of \$99.

Any additional sponsorship opportunities (see page 2)

Which one _____ \$ _____

Which one _____ \$ _____

Which one _____ \$ _____

Which one _____ \$ _____

Which one _____ \$ _____

Which one _____ \$ _____

TOTAL \$ _____

Food:

Additional person(s) Trade Show Lunch # of people _____ x \$15 **TOTAL \$ _____**

Additional person(s) Banquet Dinner # of people _____ x \$35 **TOTAL \$ _____**

Additional person(s) Full Food 2 day pass that are not registered for the conference

of people _____ x \$85 **TOTAL \$ _____**

GRAND TOTAL \$ _____



Utah Chapter - American Society of Landscape Architects

2009 Annual Meeting & Trade Show

BOOTH RESERVATION FORM AND CONTRACT

Friday and Saturday, April 24 and 25, 2009 • Yarrow Resort • 1800 Park Ave, Park City, UT 84060

Please reserve the following booth(s) for your company, listed in order of preference (See booth layout, page 2)

First Choice: _____ Second Choice: _____ Third Choice: _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Name of person(s) staffing booth

Conditions of the Contract

1. Booths will be assigned in the order in which reservation contracts are received and paid in full. Twenty-five percent (25%) of the fee will be retained if booths are canceled prior to March 31. **NO REFUNDS WILL BE ISSUED AFTER MARCH 31.**
2. Exhibit hours are from 7:30 a.m. to 4:00 p.m. on April 24 in the Summit Room at the Yarrow Resort. Exhibits can begin set-up anytime after 5:30 p.m. on Thursday the 23rd and must be removed by 4:00 p.m. on Friday the 24th.
3. Each booth is approx. 5' x 10' and includes an 8' draped banquet table with up to three chairs. Additional items (electrical, phone, internet) shall be sold separately through the Yarrow Resort.
4. Exhibitors agree to supply organizers with a list of the names of the company representatives who will staff the exhibit.
5. Conference organizers agree to include a list of Exhibitors in the registration packet provided to each registrant.
6. Conference organizers agree to supply each Exhibitor with a list of conference attendees after the Conference.
7. Lunch is included for a 1 staff member at your booth.

8. The Exhibitor Attendees and Guests agree to make no claim for any reason whatsoever against, Utah-ASLA, or The Yarrow Resort, nor against any of their employees or agents, nor against other Contractors for loss, theft, damage or destruction of goods, nor for injury to himself/herself or Employees; nor for damage of any nature or character, including any damage to his or her business by reason of failure to provide space for the exhibit, or the removal of the exhibit, nor for failure to hold the Convention as scheduled; nor for any action of any nature by Utah-ASLA or their members, committees, agents or employees. Exhibitors will be held liable for any damages caused to the Summit room or any other conference space or building.

I have read and agree to the above conditions of this application/contract and understand that a copy of this contract will be as valued as the original. Enclosed with this signed exhibit contract is a check payable to: "Utah Chapter ASLA" for the total amount due. (See Fee Sheet)

Signature _____ Date _____

Print Name _____ Title _____

Make a copy of this application/contract for your records and return the original with check (made payable to: Utah Chapter ASLA) to:

Alicia Smith
 Executive Director, Utah ASLA
 1891 West 1500 South
 Woods Cross UT 84087

The Yarrow Resort Summit A, B and C

